## **Governors State University**

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Veterans Resources

Leader(s): Kevin Smith, Coordinator

## Implementation Year: 2015 - 2016

**GOAL 4:** Through partnerships with Career Services and Small Business Development Center, establish Governors State University as the state leader in student veteran degree completion and career readiness.

Objective 1:	Create a strengths based educational program for student veterans that will equip students with the knowledge, skills and confidence to succeed in the workplace.
Action Items	<ul> <li>Implement a strengths workshop that is offered once a semester and marketed to students on bringing awareness on their top 5 strengths (phase one).</li> <li>Implement a strengths workshop that is offered once a semester and marketed to students on how to develop their top five strengths and apply it to meeting their career goals (phase two).</li> <li>Implement a strengths workshop that is offered once a semester and marketed to students on how to apply their strengths to the job search and interview process (phase three).</li> </ul>
Indicators and Data	
Needed	
(Measures that will	
appraise progress	
towards the strategic	
objective)	
<b>Responsible Person</b>	Some action items may have specific staff members leading the efforts, but we will all
and/or Unit (Data	work as a collective team to meet the objectives for our yearly goals.
collection, analysis reporting)	
Milestones	
(Identify Timelines)	
Desired Outcomes	
and Achievements	
(Identify results	
expected)	

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<b>Objective 2:</b>	Collaborate on the Small Business Development Center Veterans Boot Camp.
Action Items	<ul> <li>Serve on the planning committee for the Boot Camp.</li> <li>Presenting a session on veteran federal and state educational opportunities for business owners and employees of business owners.</li> </ul>
Indicators and Data Needed	
(Measures that will	
appraise progress	
towards the strategic	
objective)	
<b>Responsible Person</b>	Some action items may have specific staff members leading the efforts, but we will all
and/or Unit (Data	work as a collective team to meet the objectives for our yearly goals.
collection, analysis	
reporting) Milestones	
(Identify Timelines)	
Desired Outcomes	
and Achievements	
(Identify results	
expected)	

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Objective 3:	Utilizing Career Services and the SBDC to identify partnerships with vet friendly employers and networking contacts for veterans.
Action Items	<ul> <li>Market job opportunities and internships to vet friendly employers to participate in on campus interviews or career and internship fairs.</li> <li>Partner outside of the boot camp with the SBDC to maximize networking opportunities for veterans with startup business initiatives.</li> </ul>
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	
<b>Responsible Person</b> and/or Unit (Data collection, analysis reporting)	Some action items may have specific staff members leading the efforts, but we will all work as a collective team to meet the objectives for our yearly goals.
Milestones (Identify Timelines)	
<b>Desired Outcomes</b> <b>and Achievements</b> (Identify results expected)	